

LightStar Corp. Minimum Advertised Pricing Policy

LightStar Corp. (formerly TerraLUX Inc.'s Portable Lighting Division) has determined that its interests are best served through the unilateral adoption of a minimum advertised price ("MAP") policy. This MAP policy is designed to (1) protect the LightStar Corp. (TerraLUX) brand image (2) maintain product retail value; and (3) avoid destructive intra-brand channel conflict.

The LightStar MAP policy will apply to all U.S. and Canadian dealers, distributors and resellers.

Minimum Advertised Price (MAP)

The MAP policy applies only to advertised prices and does not apply to the price a product is actually sold or offered for sale to an individual consumer within the dealer's location, website*, via the telephone or through a "bid" process. Dealers, distributors and resellers of LightStar products remain free to sell these products at any price they elect.

The MAP policy does not limit the ability of any dealer, distributor and/or reseller to advertise that "they have the lowest prices", they "will meet or beat any competitors price", that users of the product should "call for pricing", or similar phrases as long as the price advertised for product is not less than the MAP.

The MAP policy applies to all advertisements of LightStar (TerraLUX) products in any and all media, including, but not limited to, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, mail order catalogs, internet or similar electronic media, television, radio, and public signage. The MAP policy is not applicable to any in-store advertising that is not publicly distributed.

The LightStar Corp. Minimum Advertised Pricing (MAP) policy applies to our products whether they are sold directly by our customers or downstream resellers. Customers reselling our products are responsible for communication of the LightStar Corp. MAP policy to those entities and ensuring their adherence. Violation of the LightStar Corp. MAP policy directly or indirectly (via resellers) will result in sanctions as listed below, including termination of the direct customer's account.

All current and future products will have a MAP price listed clearly on the LightStar Corp. (TerraLUX) price sheets (dated 01 August, 2012 and newer). MAP updates or changes will be provided to resellers with each price sheet and published on the LightStar Corp. website (<http://lightstarproducts.com/contact/>). LightStar Corp. (TerraLUX) resellers are responsible for remaining current with MAP policy, products and pricing.

Policy Violations

Each advertisement of LightStar Corp. (TerraLUX) products below the MAP will be considered a violation of the policy. In the event a reseller fails to adhere to the MAP policy, sanctions will be imposed by LightStar Corp. Three sanctions will be issued to violators of the MAP policy, the first two in the form of written warnings instructing the reseller to comply with the MAP policy. Upon the third violation, the reseller will no longer be eligible to act as a reseller for all LightStar Corp. (TerraLUX) products, and will be placed on the "**Do Not Sell**" list. Distributors found to be selling to retailers who are on the "**Do Not Sell**" list will be subject to the same sanctions.

Policy Modifications

This policy may be modified by LightStar Corp. from time to time and upon modification, the revised policy will be provided to all authorized resellers and also made available on the LightStar Corp. website.

Contact Information

All questions or comments regarding this MAP policy are to be directed to the policy administrator at: sales@lightstarproducts.com. The policy administrator shall be solely responsible for determining whether a violation of the policy has occurred, communicating decisions to resellers regarding the policy and receiving any communication regarding sanctions imposed under this policy.

* If public web searches (e.g., Google) will return an advertised price from a dealers website, such prices must meet the guidelines identified in the LightStar MAP Policy, as pricing listed on an internet site is considered an “advertised price”. Once pricing is associated with an actual purchase (an internet order), the price becomes the selling price and is not bound by this MAP policy.