



## **ECOMMERCE / MARKETPLACE SELLING POLICY**

### **Effective June 1, 2017**

In order to maintain the integrity of our brands (Dickies, Walls, Liberty, and Big Smith), Williamson-Dickie Mfg. Co has established the following policy. Customers may not sell our products as a third party on any ecommerce/marketplace sites. At this time, the policy described is effective for our corporately produced brands. Our licensed brand extensions (i.e.: belts, socks, headwear, footwear, etc.) maintain their own policy regarding marketplace selling, and we encourage you to contact them if you are not clear about those permissions.

Williamson-Dickie Mfg. Co. will monitor the selling activity across these marketplace platforms.

Williamson-Dickie Mfg. Co. reserves the right to discontinue any customer found to be in violation of this policy and will hold distributors and customers who sell to other resellers responsible for compliance with this policy. Williamson-Dickie Mfg. Co. will unilaterally decide when and what enforcement action is necessary to ensure compliance with this policy and may enforce its third-party marketplace policy, in its sole discretion, on specific violators by taking such actions as it deems necessary, including holding shipments, limiting order quantities, requiring prepayment terms, denying discounts, and/or denying sales altogether.

This policy is in addition to our “Minimum Advertised Price” policy and our policy that forbids direct export/packing & labeling for others to export outside of the United States without consent.